

WORKSHOP #5

THE ONLIFE FAMILY

Hybrid family life after the pandemic

Presenters:

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68TH ICCFR ANNUAL CONFERENCE

The family offers a lifetime foundation to build resilience and elasticity

Newport (UK), 12-14 May 2023



CISF FAMILY REPORT ***2022***

FAMILY&DIGITALITY COSTS AND OPPORTUNITIES

CISF FAMILY REPORT 2022

Centro Internazionale
Studi Famiglia

FAMIGLIA & DIGITALE

Costi e opportunità



EMPIRICAL RESEARCH

➤ **2,227 interviews / families with cohabiting children;**

➤ parental couples:	1,397 cases	(62.8%)
➤ single fathers:	326 cases	(14.6%)
➤ single mothers:	504 cases	(22.6%)

➤ *Survey conducted by NeosVoc S.r.l.*

➤ *Research funded by Cariplo Foundation*

DIGITAL TECHNOLOGY (DT) EFFECTS ON FAMILY RELATIONS



DT EFFECTS ON FAMILY RELATIONS

- «DT **simplifies** family life» 39,5%
- «DT **supports** social relations» 23,7%
- «DT **hinders** relations» 20,8%
- «DT **imprisons us**» 15,9%

LIVING ONLIFE, THE NEW “HYBRIDISED”

- Covid accelerated the shift to an **ONLIFE** way of living – there is no distinction between “online” and “offline”
- Increasing perception of freedom in using DT rather than constraint
- “Hybridised” family characterised by blended “offline” and “online” family relations

“PLEASURE” AND “CONSTRAINT” IN THE USE OF ICT TO MEET ONE’S REQUIREMENTS

	2017- sample national families (no. 3,708)	2019 – sample national families (no. 4,000)	2022 – sample national families with children (no. 2,227)
How often using digital media is a “pleasure”?	5.30	6.48	7.0
How often using digital media is a “necessary constraint”?	5.20	6.30	6.0

HYBRIDISATION / ADAPTATION INDEX TO DIGITAL MEDIA TO MEET ONE'S REQUIREMENTS

	2017 – sample national families (no. 2,268)	2019 – sample national families (no. 2,948)	2022 – sample national families with children (no. 1,718)
HYBRIDISED	17.6	8.7	23.6
ADAPTED	48.7	76.5	67.4
MARGINALS	21.6	9.4	3.7
COMPELLED	12.1	5.4	5.4

WHICH DIGITAL MEDIA DO YOU USE **WITH** YOUR FAMILY?

Video and streaming platforms (YouTube, Twitch...)	36.1%
Messaging (WhatsApp, Messenger...)	35.4%
Social Media (Facebook, Instagram, TikTok...)	28.5%
Videocall platforms (Zoom, Facetime...)	26.1%

WHICH ONLINE ACTIVITIES ARE YOU INVOLVED IN **WITH** YOUR FAMILY?

We watch films and tv shows	37.0%
We search for information	30.0%
We keep in touch with friends	29.9%
We do shopping	23.5%
We play videogames	19.0%
We attend online courses	14.1%
We support fundraising campaigns	11.0%

HOW DID THE RELATIONSHIP WITH COHABITANTS CHANGE DURING THE COVID 19 PANDEMIC? 1/2

% ON THE TOTAL OF REFERENCE OF THE COLUMN	Couple 1 child	Couple 2 or more children	Single parent F/M
Shared activities increased	28.2	32.9	23.6 / 28.2
Communication and mutual debate increased	22.8	26.6	20.9 / 25.6
Emotional involvement increased	22.0	25.4	19.3 / 22.2
House chores more equally shared	16.4	19.4	13.5 / 12.5

HOW DID THE RELATIONSHIP WITH COHABITANTS CHANGE DURING THE COVID 19 PANDEMIC? 2/2

% ON THE TOTAL OF REFERENCE OF THE COLUMN	Couple 1 child	Couple 2 or more children	Single parent F/M
Relationships did not change much	30.7	25.6	32.5 / 33.3
Tensions and arguments within the household increased	16.7	17.6	14.1 / 14.7
Privacy decreased	11.0	15.7	12.0 / 13.7
Relationships cooled	5.6	4.7	10.4 / 5.2

HOW DID THE QUALITY OF THE RELATIONSHIPS CHANGE?

<i>% row</i>	Improved	Same	Worsened
Family	38,5	52,6	8,9
Couple	33,1	55,9	11,0
Friends	22,0	55,4	22,6

HOW HAS THE FREQUENCY OF THE FOLLOWING ACTIVITIES CARRIED OUT BY YOUR CHILD CHANGED AFTER THE PANDEMIC?

<i>% row (multiple answers) (no. 2,227)</i>	Decreased	Same	Increased	No activity / I do not know
Spends time with friends out of the household	34.4	36.7	19.3	9.6
Spends lot of time out of the household	33.0	40.2	15.5	11.4
Does sports outside (outdoor, at the gym)	27.1	37.5	18.7	16.7
Spends little time with friends / peers	25.4	43.0	19.6	12.0
Spends lots of time in the household	14.6	40.8	38.1	6.4
Stays in the bedroom almost all day	11.2	31.8	19.0	38.0

COMBINATION BETWEEN *BONDING* AND *BRIDGING* SOCIAL CAPITAL (*INNER* AND *OUTER*)

% row	Very low / low	Medium	High
Bonding	8.0	19.2	72.8
Bridging	20.3	33.7	44.9

COMBINATION BETWEEN *BONDING* AND *BRIDGING* SOCIAL CAPITAL: PERCENTAGE OF THE SAMPLE

% tot. sample	Social capital <i>Bridging</i>		
Social capital <i>Bonding</i>	Very low / low	Medium	High
Very low / low	5.3	2.0	0.7
Average	4.8	10.5	3.9
High	11.2	21.3	40.3

BONDING AND BRIDGING SOCIAL CAPITAL ACCORDING TO THE HOUSEHOLD STRUCTURE

% Col.	High	
	Bonding	Bridging
Couples with one child	78.2	46.8
Couples with two children	77.6	46.1
Couples with three or more children	77.1	45.0
Single parent family (father)	63.5	43.6
Single parent family (mother)	64.9	41.9

HOW MUCH HELP DID YOU GET FROM...

% Col.	Friends	Voluntary associations	Religious organisations
A lot	8,2	4,9	4,4
Little	15,4	8,4	8,9
None (despite in need)	16,8	16,9	16,3
I did not need it	59,6	69,7	70,4

INTERNATIONAL YEAR OF FAMILY (UN)



- Families digitalisation (“hybridised” families) is a global reality. International institutions, governments and local communities focus on it and support it through several projects
- Upcoming **30th Anniversary of the International Year of Family 2024** (UN): digital technology, migration and urbanisation
- Concern on strategies to guide families’ technological transition: parent-child digital education and children’s digital media self-efficacy (benefits and risks awareness)

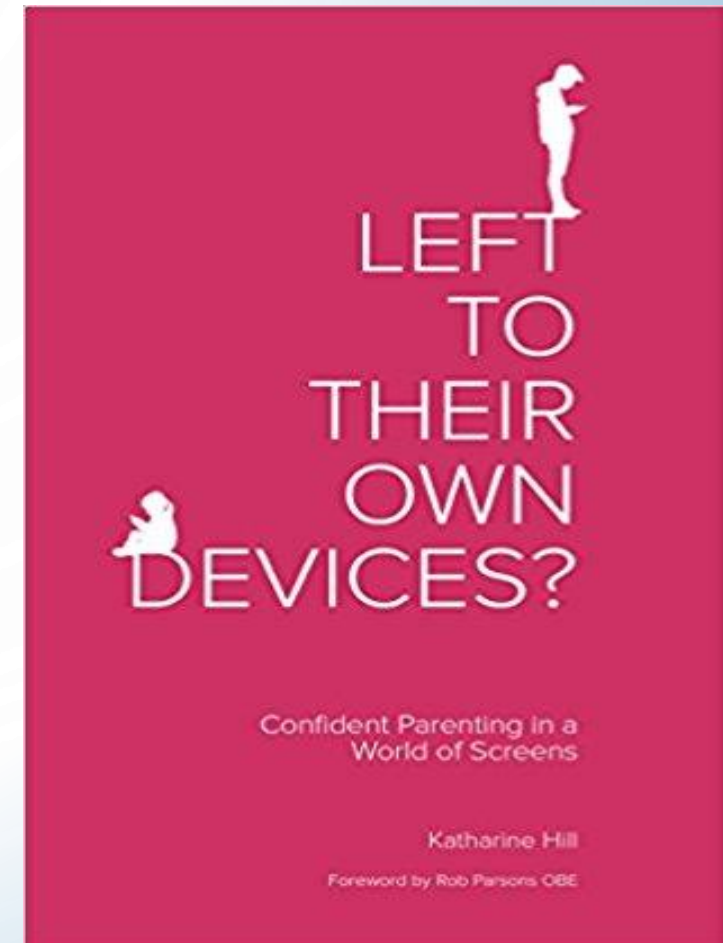
STRATEGIES FOR A “HUMANE HYBRIDISATION”

- Mixing (and not replacing) face-to-face and digital relations, colouring the digital world with relationships (hindering the risk of isolation)
- Educating freedom of choice to responsibility and truth
- Some “diet is wise” (pivotal to small children)
- Being aware, well-informed, trained
- ***NEVER GIVE UP TO CHANGE AND INNOVATION !***



2017: FAMILY RELATIONS IN THE ERA OF DIGITAL NETWORKS

“SURFING ALONE” ON THE WEB OR INDIVIDUALLY SEARCHING FOR A COMMON GOAL?... (LEFT TO THEIR OWN DEVICES? – K. HILL - 2017)



LET'S PLAY...

[HTTPS://CREATE.KAHOOT.IT/SHARE/68TH
-ICCFR-ANNUAL-
CONFERENCE/719CAC39-125F-480B-
96D2-4F9E669CFF38](https://create.kahoot.it/share/68th-iccf-annual-conference/719cac39-125f-480b-96d2-4f9e669cFF38)